RUSSIAN BEAR KING OF KICKS GRAND FINALE

Competition Terms & Conditions

Event Date: 21 October 2026

Venue: Atlas Studio

Media Partner: Yired (Pty) Ltd t/a YFM

Grand Prize: Twelve (12) pairs of sneakers with a stated total value of R200,000 (two hundred thousand rand only)

1. Definition

a) For the purposes of these Terms and Conditions, Russian Bear King of Kicks shall be referred to as the "Organizer". Any reference to the "Organizer" throughout these Terms and Conditions shall mean Russian Bear King of Kicks, its affiliates, partners, employees, agents, and any persons acting on its behalf in relation to the Competition.

2. Competition Overview

a) The Russian Bear King of Kicks Grand Finale marks the conclusion of a twelve (12) week promotional competition conducted in partnership with YFM.

b) During the promotional period, twelve (12) weekly winners were selected, each receiving a sneaker voucher valued at R1,500 (One thousand, five hundred rand only).

c) Following the conclusion of the weekly competition, two finalists were selected through a random draw from the twelve (12) weekly winners.

d) The two finalists will compete in five challenges at the Russian Bear King of Kicks Grand Finale on 21 October 2026 at Atlas Studio.

e) The challenges are designed to test participants' skills, knowledge, accuracy, speed and performance under pressure.

f) The finalist who achieves the highest overall competition points total, following independent verification, will be declared the Russian Bear King of Kicks Grand Champion.

3. Grand Prize

a) The Grand Prize consists of twelve (12) pairs of sneakers contained in the Russian Bear Vault, with a stated combined value of R200,000 (two hundred thousand rand only).

b) Only one finalist will be awarded the grand prize

c) Prizes are not transferable, exchangeable, or redeemable for cash. The prize may only be accepted by the winner and may not be sold, assigned, or otherwise transferred to any other person

d) The prize will be awarded subject to the successful verification of the winner's eligibility and compliance with the competition rules.

e) The Organizer reserves the right to substitute any unavailable prize component with an item of equal or greater value, where reasonably necessary and permitted by applicable law.

f) The prize winner will be required to provide any reasonable information or documentation necessary to verify their identity and facilitate prize fulfillment.

4. Prize Collection

a) The winner will be contacted by the Organizer within three (3) months of the conclusion of the Competition and provided with details regarding the collection of their prize.

b) Where a prize requires collection in person, the winner must collect the prize at the location and within the time frame communicated by the Organizer. Any costs associated with collecting a prize, including but not limited to travel, accommodation, or incidental expenses, shall be for the winner's own account unless expressly stated otherwise by the Organizer.

c) The Organizer shall not be responsible for any unclaimed, lost, stolen, damaged, delayed, or misdirected prizes after the prize has been awarded, delivered, or made available for collection.

5. Scoring and Winner Selection

a) The Grand Finale will consist of five challenges, each carrying a predetermined allocation of competition points.

b) The point values assigned to the challenges may differ, based on the approved competition scoring system.

c) The competition scoring system, including challenge weightings and applicable tie-breaker procedures, will be established and documented before the Grand Finale begins.

d) Finalists will earn competition points based on their performance and results in each challenge.

e) The scoring criteria and challenge rules will be communicated to the finalists before participation.

f) All challenge results and competition points will be recorded on the official competition scorecard.

g) An independent auditor will verify the challenge results and competition points awarded.

h) Following the completion of all five challenges, each finalist's points will be added together to determine an overall score.

i) The finalist with the highest verified overall score will be declared the Russian Bear King of Kicks Grand Champion.

j) In the event of a tie, the predetermined tie-breaker procedure will be applied under the supervision of the independent auditor.

k) The grand prize winner will be announced following completion of the verification process.

6. Participation

a) Finalists must attend the Grand Finale and participate in the challenges as instructed by the Organizers.

b) Finalists must follow all reasonable instructions issued by the event host, competition officials and venue representatives.

c) Finalists may not receive unauthorized assistance, use prohibited equipment or interfere with another contestant's performance.
d) Any conduct intended to manipulate scores, influence results unfairly or disrupt the competition may result in disqualification.
e) Finalists must comply with all reasonable venue safety requirements and competition instructions.
f) Should a finalist elect not to participate in, withdraw from, or fail to complete any challenge for any reason, such finalist will receive zero (0) points for that particular challenge.
g) The finalist may continue to participate in the remaining challenges unless otherwise determined by the Organizer. No additional opportunity, substitute challenge, re-run, or compensatory points will be granted.
h) Final rankings and the determination of the winner shall be based solely on the total points accumulated across all challenges, and the Organizer's decision shall be final and binding.
i) Where technical difficulties, equipment failures or other circumstances beyond a finalist's reasonable control affect a challenge, the Organizers may pause, restart or repeat the affected round where reasonably necessary to ensure fairness.
j) Any such decision must be applied consistently and recorded as part of the official competition results.

7. Independent Verification

a) An independent auditor will oversee the verification of challenge results and competition scoring.
b) All results will be checked against the official competition scorecard and applicable scoring criteria.
c) The Organizers may review any disputed result, scoring irregularity or technical issue before confirming the final winner.
d) Any correction to a recorded score must be supported by the relevant competition records and verified through the independent review process.

e) The grand prize winner will only be confirmed once the final results have been verified.

8. Disqualification

a) The Organizers may disqualify a finalist where there is reasonable evidence of cheating, fraud, deliberate interference, serious misconduct or a material breach of these Terms & Conditions.

b) Any decision to disqualify a finalist must be based on reasonable grounds and supported by the available evidence.

c) Where disqualification affects the final competition result, the Organizers will determine the appropriate outcome in accordance with the competition rules and applicable law.

d) The Organizers reserve the right to withhold prize allocation while a legitimate eligibility or competition integrity concern is being investigated.

9. Force Majeure and Competition Amendments

a) The Organizer shall not be liable for any delay, interruption, postponement, modification, suspension, cancellation, or disruption of the Competition, the Grand Finale, or any of the five (5) challenges arising from circumstances beyond its reasonable control, including but not limited to acts of God, natural disasters, adverse weather conditions, fire, flood, epidemic or pandemic, government action, civil unrest, labour disputes, strikes, war, terrorism, power failures, telecommunications or network failures, technical malfunctions, venue unavailability, injury or illness of participants, or any other force majeure event.

b) Without limiting the foregoing, the Organizer reserves the right, at any time and in its sole discretion, to amend, replace, combine, shorten, extend, reschedule, suspend, interrupt, cancel, or otherwise alter any of the five (5) Grand Finale challenges, the challenge format, rules, scoring methodology, timing, venue, or any other aspect of the Competition where reasonably

necessary for operational, safety, logistical, technical, fairness, or other legitimate reasons.

c) In the event of any such amendment, interruption, suspension, cancellation, or alteration, the Organizer may determine the finalists' rankings and/or winner(s) based on the points accumulated up to that stage of the Competition or by such other fair and reasonable method as the Organizer deems appropriate.

d) Any material changes affecting the finalists will be communicated to them as soon as reasonably practicable.

10. Results and Disputes

a) Any dispute, objection, query, or complaint relating to the Grand Finale, including but not limited to the rules, conduct, scoring, judging, outcome, allocation of points, interpretation of challenge requirements, participant conduct, or any other aspect of the Competition, must be submitted to the Organizer in writing within twenty-four (24) hours of the relevant challenge or decision.

b) The Organizer shall consider the matter and may consult with the judges, officials, or any independent parties it deems appropriate. By participating in the Competition, all finalists acknowledge and agree that the Organizer, judges, and appointed officials shall have sole discretion in interpreting the Competition rules and resolving any disputes arising from or relating to the Competition.

c) Nothing in these Terms & Conditions limits any rights available to participants under applicable South African law.

11. Media Release

a) By participating in the Competition and attending the Grand Finale, each finalist grants the Organizer the right to photograph, film, record, interview, and otherwise capture their image, voice, name, likeness, statements, and participation during the Competition and any related activities.

b) Each finalist acknowledges and agrees that the Organizer may use, reproduce, publish, broadcast, distribute, display, edit, and communicate such photographs, video footage, audio recordings, and other content for promotional, marketing, advertising, publicity, and related purposes in any media format, whether now known or developed in the future, without further notice or compensation, subject to applicable law.

c) The Organizer shall obtain and maintain any permissions, consents, or approvals required by law for such use. By participating in the Competition, finalists consent to the use of their image, voice, name, and likeness as contemplated in these Terms and Conditions, subject always to applicable data protection, privacy, and other relevant legislation.

12. General Conditions

a) Participation in the Grand Finale is subject to compliance with these Terms & Conditions and the approved competition rules.

b) The Organizers and their appointed representatives will take reasonable steps to ensure that the competition is conducted fairly, transparently and safely.

c) These Grand Finale Terms & Conditions must be read together with the applicable overarching Russian Bear King of Kicks promotional competition terms, where relevant.

Grand Finale Challenge Mechanics

Challenge 1: Dance Competition

a) Each finalist will participate in three rounds of a dance-based game.

b) Finalists must follow the dance movements displayed on the screen, with their performance automatically scored by the dance machine.

c) The machine-generated scores from all three rounds will be combined to determine each finalist's challenge result.

d) The finalist with the highest combined machine score will be declared the winner of the challenge and awarded the applicable competition points.

e) Machine-generated scores will be used to determine the challenge result and will not be added directly to the overall competition points total.

Challenge 2: Shoot the Hoops

a) 3.6. Each finalist will participate in three rounds of a basketball shooting challenge.
b) Finalists will be required to score points by successfully shooting basketballs into the designated hoop.
c) Performance will be recorded in accordance with the approved scoring system for the challenge.
d) The finalist with the highest combined challenge score will be declared the winner and awarded the applicable competition points.

Challenge 3: Real or Cap

a) .10. Finalists will be presented with five statements relating to sneakers, music and street culture.
b) For each statement, finalists will have five seconds to determine whether the statement is true or false.
c) Finalists must indicate their answers using the designated REAL or CAP paddles.
d) Both finalists must reveal their answers simultaneously, as directed by the event host.
e) Each correct answer will earn one challenge point.
f) The finalist with the highest number of correct answers will be declared the winner and awarded the applicable competition points.

Challenge 4: The Price Is Right

a) Finalists will be shown five sneakers, one at a time.
b) For each sneaker, finalists must submit their estimate of its retail value.
c) Finalists may not use mobile phones, internet searches or other unauthorised assistance.
d) The finalist whose estimate is closest to the verified reference price will earn one challenge point for that round.

e) The reference prices will be established by the Organizers before the challenge and verified through the official competition process.

f) The finalist with the highest number of challenge points after all five sneakers have been presented will be declared the winner and awarded the applicable competition points.

Challenge 5: 5 Second Rule

a) Finalists will participate in a timed knowledge challenge covering sneakers, music, sport and street culture.

b) Each finalist will be presented with questions or categories requiring three correct answers.

c) Finalists will have five seconds to provide their answers once the question or category has been announced.

d) Each round will carry a maximum of one challenge point, awarded in accordance with the approved challenge scoring criteria.

e) Answers submitted after the allocated time has expired will not be accepted.

f) The finalist with the highest challenge score will be declared the winner and awarded the applicable competition points.